

# 2025 ATPE Summit Exhibitor and Sponsor Prospectus

July 7-9 | JW Marriott Austin Downtown

Reach the Leadership of Texas' Largest Community of Public Educators | In-Person, Digital, and Print Opportunities Available

For more information, please contact ATPE Events Director Andrea Elizondo at [summit@atpe.org](mailto:summit@atpe.org) or at (737) 263-0130.

The Association of Texas Professional Educators (ATPE) is the largest public educator association in Texas, and each summer its leadership and most engaged members gather for the ATPE Summit, an annual event that not only encompasses the association's yearly business meeting but also serves as ATPE's premier professional learning, leadership development, and networking opportunity.

The ATPE Summit presents a valuable opportunity for education-focused companies and organizations to reach several hundred of the most influential educators in Texas. ATPE Summit attendees typically hold organizational leadership positions in their districts and have recruited their colleagues to join the association.

## WHO YOU'LL REACH AT THE ATPE SUMMIT

Between 500-750 Texas public school educators, including:

- Classroom teachers
- University students and faculty sponsors
- Clinical teachers and teacher residents
- Paraprofessionals
- Campus-level administrators
- District-level management and administrators

As well as:

- Retired educators
- Public education supporters, including school board members

## EXHIBITION OPPORTUNITIES

Tabletop exhibiting opportunities will be available in the foyer outside the ATPE Member Lounge, a gathering space for attendees throughout the event. Events taking place in this space include the Beats and Boutique evening attendee social, local unit planning time, ATPE merchandise sales, and our grab-and-go breakfasts. All tables will be in a high-traffic area, and exhibition times will offer the best access to our attendees as no events are concurrently scheduled. Only 18 spots are available. Act fast.

Griffin Hall Foyer, Level Two  
7:15-9:15 p.m. Monday, July 7  
5-6:30 p.m. Tuesday, July 8  
7-8:30 a.m. Wednesday, July 9

ATPE will provide one 6-foot table and two banquet chairs. Pricing includes up to two (2) booth personnel. Any other items will be at the expense of the vendor.

## EXHIBIT PRICING:

### One exhibition time slot

- \$100 for existing ATPE Partners\*
- \$200 for all other exhibitors

### Two exhibition time slots

- \$150 for existing ATPE Partners\*
- \$250 for all other exhibitors

### Three exhibition time slots

- \$200 for existing ATPE Partners\*
- \$300 for all other exhibitors

\*An existing ATPE Partner has a contract or agreement related to member discounts or association services in effect with ATPE.



## About ATPE

Founded by educators for educators, ATPE is the leading educators' association in Texas and one of the largest independent educators' associations in the United States. ATPE exists to serve the needs of Texas teachers, paraprofessionals, administrators and all public education employees and fights for our schools on the local, state and national levels.

## SPONSORSHIP OPPORTUNITIES

### WiFi SPONSOR

#### **\$5,000 – Exclusive sponsorship**

- Priority selection of tabletop exhibit
- Banner ad in the ATPE Summit mobile app
- App alert in ATPE Summit mobile app
- Branded WiFi Network Name
- One printed promotional item in attendee tote bag – *Advertiser must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
- Post-event email sent by ATPE to attendees

### BREAKFAST SPONSOR

#### **\$4,000 – 2 available**

- Priority selection of tabletop exhibit
- Banner ad in the ATPE Summit mobile app
- App alert in ATPE Summit mobile app
- Signage at the breakfast buffet – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Advertiser must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
- Post-event email sent by ATPE to attendees

### BEATS AND BOUTIQUE ACTIVATION STATION SPONSOR

#### **\$3,000 – 3 available**

An activation is a hands-on, immersive, and memorable activity that helps create a personal connection and boosts brand awareness and loyalty.

- Priority selection of tabletop exhibit
- App alert in ATPE Summit mobile app
- Signage located next to the activation station – *Must book by June 15.*
- *One printed promotional item in attendee tote bag – Advertiser must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
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### BEATS AND BOUTIQUE ENTERTAINMENT SPONSOR

#### **\$2,500 – 1 remaining**

- Priority selection of tabletop exhibit
- App alert in ATPE Summit mobile app
- Signage located next to our stage – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Advertiser*

*must provide 750 printed copies to ATPE by June 15.*

- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
- Post-event email sent by ATPE to attendees

### BREAK SPONSOR

#### **\$2,000 – 2 available**

- Priority selection of tabletop exhibit
- App alert in ATPE Summit mobile app
- Signage located at break station – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Advertiser must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

### BEATS AND BOUTIQUE BAR SPONSOR

#### **\$2,000 – 1 available**

- Priority selection of tabletop exhibit
- App alert in ATPE Summit mobile app
- Branded napkins at the bar – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Advertiser must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

### PHOTO OP SPONSOR

#### **\$1,000 – 2 available**

- Priority selection of tabletop exhibit
- App alert in ATPE Summit mobile app
- Signage next to the photo op spot – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Advertiser must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

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## DIGITAL AND PRINT OPPORTUNITIES - \$500 EACH

- Ad/app alert in ATPE Summit mobile app
- Full-page ad in the ATPE House of Delegates Workbook (program for annual business meeting) – *Reservation/art deadline: June 1, 2025*
- One printed promotional item in attendee tote bag – *Advertiser must provide 750 printed copies to ATPE by June 15.*