

2026 ATPE Summit Exhibitor and Sponsor Prospectus

JULY 14-16 | JW MARRIOTT SAN ANTONIO
HILL COUNTRY RESORT & SPA

★★★★★
For more information,
please contact ATPE
Events Director
Andrea Elizondo at
summit@atpe.org or
at (737) 263-0130.

REACH THE MEMBERS OF TEXAS' LARGEST COMMUNITY OF PUBLIC EDUCATORS | IN-PERSON, DIGITAL, AND PRINT OPPORTUNITIES AVAILABLE

The Association of Texas Professional Educators (ATPE) is the largest public educator association in Texas, and each summer its leadership and most engaged members gather for the ATPE Summit, an annual event that not only encompasses the association's yearly business meeting but also serves as ATPE's premier professional learning, leadership development, and networking opportunity.

The ATPE Summit presents a valuable opportunity for education-focused companies and organizations to reach several hundred of the most influential educators in Texas. ATPE Summit attendees typically hold organizational leadership positions in their districts and have recruited their colleagues to join the association.

Who You'll Reach at the ATPE Summit

Between 500-750 Texas public school educators, including:

- Classroom teachers
- University students and faculty sponsors
- Clinical teachers and teacher residents
- Paraprofessionals
- Campus-level administrators
- District-level management and administrators

As well as:

- Retired educators
- Public education supporters, including school board members

Exhibition Opportunities

Tabletop exhibiting opportunities will be available in the ATPE Member Lounge, a gathering space for attendees throughout the event. Events taking place in this space include ATPE merchandise sales and grab-and-go breakfasts. All tables will be in a high-traffic area, and exhibition times will offer the best access to our attendees as no events are concurrently scheduled. Only 20 spots are available. Act fast.

Grand Oaks Ballroom K-M

- 10 a.m.-2 p.m. Tuesday, July 14
- 7-8:30 a.m. Wednesday, July 15
- 7-8:30 a.m. Thursday, July 16

ATPE will provide one 6-foot table and two banquet chairs. Pricing includes event badge(s) for up to two (2) booth personnel. Any other items will be at the expense of the vendor.

Exhibit Pricing:

ONE EXHIBITION TIME SLOT

- \$100 for existing ATPE Partners*
- \$200 for all other exhibitors

TWO EXHIBITION TIME SLOTS

- \$150 for existing ATPE Partners*
- \$250 for all other exhibitors

THREE EXHIBITION TIME SLOTS

- \$200 for existing ATPE Partners*
- \$300 for all other exhibitors

*An existing ATPE Partner has a contract or agreement related to member discounts or association services in effect with ATPE.



ABOUT ATPE

Founded by educators for educators, ATPE is the leading educators' association in Texas and one of the largest independent educators' associations in the United States. ATPE exists to serve the needs of Texas teachers, paraprofessionals, administrators and all public education employees and fights for our schools on the local, state and national levels.



Sponsorship Opportunities

OPENING KEYNOTE SPONSOR

\$10,000 – Exclusive sponsorship

- Two minutes to address audience and share information about your organization
- Tabletop exhibit with priority selection of location
- Banner ad in the ATPE Mobile App during the event
- Full-page ad in the ATPE House of Delegates Workbook
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on event website and in promotional/attendee email communications
- Post-event marketing email sent by ATPE to attendees

CLOSING KEYNOTE SPONSOR

\$10,000 – Exclusive sponsorship

- Two minutes to address audience and share information about your organization
- Tabletop exhibit with priority selection of location
- Banner ad in the ATPE Mobile App during the event
- Full-page ad in the ATPE House of Delegates Workbook
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on event website and in promotional/attendee email communications
- Post-event marketing email sent by ATPE to attendees

WIFI SPONSOR

\$5,000 – Exclusive sponsorship

- Tabletop exhibit with priority selection of location
- Banner ad in the ATPE Mobile App
- App alert in ATPE Mobile App
- Branded WiFi network name
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
- Post-event marketing email sent by ATPE to attendees

BREAKFAST SPONSOR

\$4,000 – 2 available

- Tabletop exhibit with priority selection of location
- Banner ad in the ATPE Mobile App
- App alert in ATPE Mobile App
- Signage at the breakfast buffet – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
- Post-event marketing email sent by ATPE to attendees

GREAT AMERICAN SUMMIT SOCIAL ACTIVATION STATION SPONSOR

\$3,000 – 2 available

An activation is a hands-on, immersive, and memorable activity that helps create a personal connection and boosts brand awareness and loyalty.

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Signage located next to the activation station – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
- Post-event marketing email sent by ATPE to attendees

GREAT AMERICAN SUMMIT SOCIAL ENTERTAINMENT SPONSOR

\$2,500 – Exclusive sponsorship

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Signage located next to our stage – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications
- Post-event marketing email sent by ATPE to attendees

BREAK SPONSOR

\$2,000 – 1 remaining

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Signage located at break station – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

GREAT AMERICAN SUMMIT SOCIAL BAR SPONSOR

\$2,000 – 1 available

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Branded napkins at the bar – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

GREAT AMERICAN SUMMIT SOCIAL PHOTO OP SPONSOR

\$1,000 – SOLD

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Signage next to the photo op spot – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

ATPE MEMBER LOUNGE PHOTO OP SPONSOR

\$1,000 – SOLD

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Signage next to the photo op spot – *Must book by June 15.*
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

Digital and Print Opportunities

\$500 EACH

- Ad/app alert in ATPE mobile app
- Full-page ad in the ATPE House of Delegates Workbook (program for annual business meeting) – *Reservation/art deadline: June 1, 2026*
- One printed promotional item in attendee tote bag – *Advertiser must provide 750 printed copies to ATPE by June 15, 2026.*

ATPE MEMBER ADVOCATE PROGRAM (ATPE-MAP) MEETUP SPONSOR

\$1,000 – 1 available

ATPE-MAP participants have earned microcredentials in state- and local-level public education advocacy.

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Opportunity to attend the meetup from 7:30–8:15 a.m. Thursday, July 16
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications

LEADERSHIP ATPE MEETUP SPONSOR

\$1,000 – SOLD

Leadership ATPE alumni are ATPE members who have participated in the association's premier leadership development experience—a yearlong cohort culminating in a special project focusing on Texas public education issues.

- Tabletop exhibit with priority selection of location
- App alert in ATPE Mobile App
- Opportunity to attend meetup from 5:30–6:15 p.m. Wednesday, July 15
- One printed promotional item in attendee tote bag – *Sponsor must provide 750 printed copies to ATPE by June 15.*
- Company name/logo linked to your site on ATPE Summit website
- Company name/logo linked to your site in promotional/attendee email communications